

IMOT



30TH INTERNATIONAL
MOTORBIKE
EXHIBITION

February 24 – 26, 2023

The first IMOT at the Munich Trade Fair Center!

The MOC in Munich-Freimann was the home of IMOT – International Motorbike Exhibition for 27 years. This will change in 2023: We are moving to the grounds of Messe München in Riem. But we can guarantee that the aspects that have made IMOT so special will remain the same: the wide range of products offered by the more than 300 exhibitors from more than 15 countries each year.

IMOT at a glance

New synergies: In addition to the most important motorcycle brands, we offer our fans a broad portfolio in the areas of tuning, accessories and clothing, as well as travel and tourism. Furthermore, our visitors can look forward to a varied supporting program and special presentations. IMOT will take place at the same time as f.re.e, Bavaria's largest fair for leisure and travel, and the car exhibition Münchner Auto Tage. A joint ticket will provide access to all exhibitions, making a visit on the weekend of February 24 to 26, 2023 even more attractive. Our exhibitors will also benefit from valuable synergies and an even larger target group.

Floor plan: In the future, IMOT will offer an event area of more than 20,000 square meters, distributed over the two modern, open halls C5 and C6 without pillars. Stand construction is possible up to a height of 7.50 meters. IMOT can be reached conveniently via the North and East entrances of Messe München. Parking facilities are signposted on site.

Advertising: We are advertising IMOT intensively in Germany and neighboring countries with targeted campaigns. These include regular posts on our social media channels, press releases, advertisements, billboards and radio commercials.

Youth program: Young motorcyclists are very important to us – we want to encourage and support them. That is why there is a competition addressed at young people accompanied by special offers for our fans under the age of 21.

Corona situation: In 2021 and 2022, IMOT was unfortunately cancelled due to the Corona pandemic. The stand fees will be refunded if the event will be cancelled in 2023 due to government regulations for reasons not yet foreseeable.

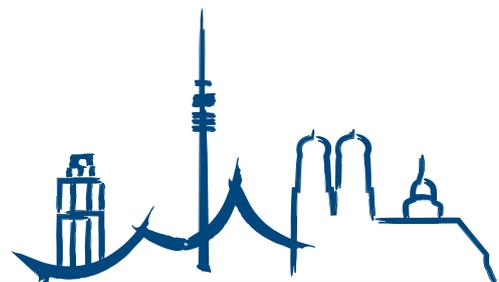
We are looking forward to seeing you!

Your IMOT team

Follow us on social media!



Do you have questions, suggestions or feedback for us?
Send us an e-mail to info@imot.de!



Munich is considered to be one of the most attractive international trade fair locations in Europe. As an IMOT exhibitor and visitor, you can benefit from short distances and an excellent infrastructure in the Bavarian capital.