

## Principles of data processing at IMOT GmbH

Protecting your personal data is important to us. We would therefore like to inform you in the following about how we handle your data, both on this homepage and in principle.

In order to fulfil our obligations to provide information according to Art. 12 ff. of the General Data Protection Regulation (GDPR), we would like to provide you with the following information on data protection:

### Who is responsible for data processing (who is the data controller)?

The party responsible within the meaning of data protection law (also known as the data controller) is

#### **IMOT Messe und Veranstaltungen GmbH**

Jahnstrasse 63

72127 Kusterdingen

Phone: +49 7071 156-0

Fax: +49 7071 156-11

E-mail: [info@imot.de](mailto:info@imot.de)

Internet: [www.imot.de](http://www.imot.de)

You will find further information about our company, details regarding authorised representatives and other contact options on the site information page of our website: <https://www.imot.de/impressum/>

### Information on data processing via this website

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

When you use this website, various personal data is collected. Personal data is data with which you can be personally identified. This privacy policy explains which data we collect and what we use it for. It also explains how and for what purpose this occurs.

We would like to point out that data transmission over the Internet (e.g., for communication by e-mail) can be subject to security vulnerabilities. Seamless protection of the data against access by third parties is not possible.

Processing of online tickets and the Ticket Shop are handled by doo GmbH, Munich. [www.doo.net](http://www.doo.net). We do not store any personal data when you order online tickets.

### SSL and TLS encryption

This site uses SSL and TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or enquiries that you send to us as the site operator.

You can recognise an encrypted connection by the fact that the address line of the browser changes from 'http://' to 'https://' and by the lock symbol on your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

### **Server log files**

The provider of these pages automatically collects information that your browser automatically transmits to us and stores it in server log files. This includes:

Browser type and browser version

Operating system used

Referrer URL

Hostname of the accessing computer

Time of the server request

IP address

This data will not be merged with other data sources.

This data is collected on the basis of Art. 6 (1) (f) GDPR. The website operator has a legitimate interest in presenting the website free of technical errors and in optimising the website, for which it is necessary to record server log files.

### **Contact form**

If you send us enquiries via the contact form, your information from the enquiry form, including the contact data you provided there, will be stored by us for the purpose of processing the enquiry and in case there are any follow-up questions. We do not disclose this data to others without your consent.

The data entered in the contact form is therefore processed exclusively on the basis of your consent (Art. 6 (1) (a) GDPR). You can revoke this consent at any time. For this purpose, notifying us informally by e-mail is sufficient. The legality of data processing operations carried out until the revocation of consent remains unaffected by the revocation.

The data entered by you in the contact form will remain with us until you request that we delete it or revoke your consent to its storage or if the purpose for data storage no longer applies (e.g., after your enquiry has been processed). Mandatory statutory provisions – in particular in regard to retention periods – remain unaffected by this.

## Which of your data is processed by us? And for what purposes?

If we have received data from you, we will only process it for the purposes for which we received or collected it.

Data processing for other purposes can only be considered if the necessary legal requirements pursuant to Art. 6 (4) GDPR have been met. In this case, we will of course comply with any information obligations under Art. 13 (3) GDPR and Art. 14 (4) GDPR.

## What is the legal basis for this?

The legal basis for the processing of personal data is Art. 6 GDPR, unless there are other specific legal provisions. In particular, the following possibilities are considered here:

Consent (Art. 6 (1) (a) GDPR)

Data processing for the performance of contracts (Art. 6 (1) (b) GDPR)

Data processing on the basis of weighing of interests (Art. 6 (1) (f) GDPR)

Data processing to fulfil a legal obligation (Art. 6 (1) (c) GDPR)

If personal data is processed on the basis of your **consent**, you have the right to **revoke** this consent at any time with effect for the future.

If we process data on the basis of **weighing of interests**, you as the data subject have the right to **object** to the processing of personal data, taking into account the provisions of Art. 21 GDPR.

## How long is the data stored?

We process the data as long as necessary for the respective purpose.

Insofar as legal retention obligations exist – such as under commercial law or tax law – the relevant personal data will be stored for the duration of the retention obligation. After expiration of the retention obligation, whether it is still necessary to process the data is evaluated. If this is no longer required, the data is deleted.

As a matter of principle, we evaluate whether data needs to be further processed on a regular basis. Due to the volume of data, this check is carried out with regard to specific types of data or processing purposes.

You can of course request information about your personal data stored by us at any time (see below) and, if it is found to be unnecessary to continue to retain the data, you can demand that the data be deleted or restricted from processing.

## To which recipients will the data be disclosed?

Public bodies and institutions if there is a legal or official obligation.

In rare individual cases of maintenance or fault analysis, hardware or software support

partners can be commissioned. In these cases, the contractual provisions provided for by law regarding restriction of use of the data and confidentiality are concluded.

Your personal data will only be disclosed to third parties if this is necessary for the execution of the contract with you, if the disclosure is permissible on the basis of weighing of interests within the meaning of Art. 6 (1) (f) GDPR, if we are legally obliged to disclose it or if you have given your consent to disclosure.

## Participation in IMOT prize drawings (during the event as well as via social media)

We do not store any data regarding participants in prize drawings. During the prize-drawing event, all data will be transferred without review to the media partners responsible for the prize drawing, Zeitungsverlag tz München GmbH & Co. KG (<https://www.tz.de/ueber-uns/datenschutz>) and ROCK ANTENNE GmbH & Co. KG ([www.rockantenne.de/rock-antenne/datenschutz](http://www.rockantenne.de/rock-antenne/datenschutz)).

## Prize drawings via Facebook

We also do not store any participant data in association with our Facebook prize drawings. The personal data of the participants will only be processed to the extent necessary to carry out the prize drawing (coordination by e-mail, sending the prize, etc.). Any further processing of this data is excluded.

IMOT GmbH is not responsible for the Facebook website or data processing by Facebook. The Facebook Privacy Policy and Terms of Use apply in this regard:  
<https://www.facebook.com/about/privacy/>

## Where is the data processed?

Your personal data will be processed by us exclusively in data centres of the European Union.

## Video surveillance

On the basis of section 4 BDSG, the halls of the MOC will be under video surveillance during the IMOT – International Motorcycle Exhibition event. You will be informed of the surveillance by a notice at the entrance to the hall.

### Contact details of the responsible party:

If you have any questions or concerns about data protection, you can contact us by e-mail at [info@imot.de](mailto:info@imot.de)

### Contact details of the data protection officer:

In addition, you have the option to contact our data protection officer at [datenschutzbeauftragter@imot.de](mailto:datenschutzbeauftragter@imot.de). (Note: Your enquiries will also be read by parties other than the data protection officer.)

### Purpose of the data processing / legitimate interests that are being pursued:

- Preserving the householder's rights
- Protecting our visitors, exhibitors and employees from dangerous situations and attacks
- Protecting the rented building, including its furnishings, cash and goods
- Preserving evidence after criminal offences against visitors, exhibitors or employees

**Recipients of the data:**

The managing directors of IMOT GmbH as well as the employees of the operator (MOC/Messe München) and BTL Veranstaltungstechnik GmbH (video surveillance service provider) have limited access to the recordings. In individual cases, the records may be disclosed to law enforcement authorities in accordance with their purpose.

**Duration of storage:**

The data will be deleted by the system after three working days, provided that no incidents relevant to the legitimate interests of IMOT GmbH have occurred.

## Job applications

You have the opportunity to apply for jobs advertised by us. For this purpose, you provide us with personal data, which we then process exclusively for the application process. Your application data will be processed exclusively on servers of the Federal Republic of Germany.

After your data has been saved, the employees have access to your data, which is integrated in the applicant selection and application process. This applies regardless of how your application enters the system (online or in paper form).

We process the entered data on the basis of section 26 (1) of Germany's Federal Data Protection Act (BDSG) insofar as it is necessary for the decision on the establishment of an employment relationship.

Your data will be completely deleted three months after receipt at the latest. Application documents submitted in paper form will be returned to you by postal mail.

## Your rights as a 'data subject'

You have the right to information about the personal data processed by us about your person.

In case of a request for information which is not made in writing, we ask for your understanding that we may then demand proof from you that you are the person you claim to be.

Furthermore, you have the right to correct or delete your data as well as to restrict processing of it to the extent to which you are legally entitled.

Furthermore, you have the right to object to processing of your data within the scope of the statutory provisions. The same applies to your right to data portability.

**In particular, you have a right under Art. 21 (1) and (2) GDPR to object to the processing of your data in conjunction with direct advertising if this is done on the basis of weighing of interests.**

## Our data protection officer

We have appointed an external data protection officer for our company. You can reach them using the following contact options:  
datenschutz@imot.de

## Right to lodge a complaint

You have the right to complain to a data protection supervisory authority about the processing of personal data by us.

Status as of 22/10/2018